



Innovative art graduate from the University of the Arts London, with broad knowledge in animation project production, from story and design conceptualization to final execution and delivery. Quick learning individual combined with experience in leading and coordinating animation project teams, in a friendly and efficient manner.

**ARTIST**

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# WORK EXPERIENCE

## Tai Kwun InnerGlow 2024 (Nov-Feb 2024)

- Won the open call for young artists in the InnerGlow 2024 programme.
- Team leader and animation director of the animation short "Jailhouse Follies" for the programme
- Took on the role of both creating and animating the story while collaborating with several artists, music and sound partners
- The animation was displayed as an architectural light projection shown on the prison wall in Tai Kwun, Hong Kong, as the 2nd largest art piece in the programme
- During the 3-weeks show time, the art piece successfully generated over 90,000 visitors to the show

## Lee Gardens Skateboard Festival 2023 (July- Nov 2023)

- Lead designer and artist responsible for Key visual designs for the Lee Garden Skateboard Fest 2023

## déTour Animation (Feb-May 2024)

- Concept artist and 3D animator for the main character's motion and equipment design in the animated short "déTour"
- Displayed during the Annecy International Film Festival 2024 in France

## Neon Heroes: Illuminated Dreams 2025

- Artist Jerry his first public exhibition "Neon Heroes" the project is a collaboration between his grandfather Master Wong, the most senior craftsman in the industry.
- The exhibition launched at PMQ, Courtyard and Marketplace from June 29<sup>th</sup> to July 7<sup>th</sup>
- The exhibition was features seven new neon sculpture along with an animation "Neon Waltz". The work pays tribute to the Neon Light industry and its cultural significance in Hong Kong while celebrating the crafts as a new art form to the public.
- Within the 9-days, the exhibition attracted over 35,000 visitors to the site.
- The exhibition also received coverage from more than 100 media outlets, including South China Morning Post, China Daily, RTHK, TimeOut, and Lifestyle Asia, among others.

## Luminous Neon Hong Kong Design Centre 2025 - present

- Featured artist responsible for the artwork "Neon Throttle" and "Harbor Crossing Lights" displayed at the DX design hub
- Hosting and leading multiple workshops and talk shows on the introduction of modern Neon Light Design

# JERRY LOO



YATO STUDIO

Tai Kwun InnerGlow 2026 (Jul 2025 - Feb 2026)

- Won the returning open call for young artists in the Searchlight 2026 Alumni programme.
- Team leader and animation director of the animated short film "Modern Day Rapunzel"
- Led the creative and animation process while coordinating artists, actors, musicians, dancers, and collaborating with Hong Kong Ballet and its ballerinas to bring the work to completion
- The animation was displayed as an architectural light projection shown on the prison wall and f-hall simultaneously in Tai Kwun prison yard, becoming the centre piece of the programme

## EDUCATION

**St Stephen College (2014 – 2020)**

IB Diploma

**University of the Arts London (2020 – 2023)**

Bachelor of Arts - Illustration and Visual Media – First Class Honors

## KEY SKILLS

Knowledgeable in 3D software : Blender and Unity

Proficient in digital 2D animation, editing, and lighting software: Adobe Aftereffects, Adobe Photoshop, Adobe Illustrator, Adobe Lightroom, Clip Studio, Procreate, OpenToonz

Experienced in storytelling: animation storyboarding, Movie and film script writing

Fluent in Cantonese, English and Mandarin

## AWARDS

St Stephen College Academic Scholarship

69th Hong Kong Schools Speech Festival – Public Speaking Solo (third prize)